



NCPW 2004 Public Service Messages for Media

(For use between February 1 and 7, 2004)

Concerned about your financial well-being? This is National Consumer Protection Week. You can find out how to plan your finances for the future at www.consumer.gov/ncpw. This message is from the Federal Trade Commission and (your radio station/newspaper) **[30 words]**.

If you're not sure where your last paycheck went, you're not alone. This is National Consumer Protection Week. For tips on managing your money wisely, visit www.consumer.gov/ncpw. This message is from the Federal Trade Commission and (your radio station/newspaper) **[33 words]**.

Shopping for a credit card, but don't know exactly what to look for? This is National Consumer Protection Week. For tips on choosing and using a credit card, visit www.consumer.gov/ncpw. This message is from the Federal Trade Commission and (your radio station/newspaper) **[30 words]**.

Owing more than you can repay can damage your credit rating. That can make it hard to finance a car, rent an apartment, get insurance – even get a job. This is National Consumer Protection Week. To learn how to build a better credit record, visit www.consumer.gov/ncpw. This message is from the Federal Trade Commission and (your radio station/newspaper) **[43 words]**.

This is National Consumer Protection Week. Learn how to manage your money and avoid scams in the marketplace at www.consumer.gov/ncpw. This message is from the Federal Trade Commission and (your radio station/newspaper) **[22 words]**.

Not sure how to plan for your retirement? This is National Consumer Protection Week. For information to help you plan your finances for the future, visit www.consumer.gov/ncpw. This message is from the Federal Trade Commission and (your radio station/newspaper) **[30 words]**.

###